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VUGA Enterprises

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REVOLUTIONARY NFT DROPPING NOVEMBER 6th, 2021

Psychology-based AI reimagining ART and MUSIC in a collaborative Human-Computer Interaction (HCI) in first NFT drop from new series by international team of award-winning artists.

Miami, FL, USA and The Republic of Užupis, Vilnius, Lithuania – 05 NOVEMBER 2021.

History will be made on November 6th, 2021, when a first cryptoart creation “Blind” from the **Victoria Unikel**’s art series “Dimensions of the Soul” drops on the Ethereum blockchain through **KnownOrigin Labs** platform (<https://KnownOrigin.io>), created by the international collaborative team of multi-awarded artists.

New series featuring AI experiments conducted by **Gleb Divov** on visual reimagining of the works of **Victoria Unikel** and a unique AI-composed soundtrack.

The star of the creation process is the multi-awarded, world’s first psychology-based Creative AI music composer **Musical Blockchain** (<https://musicalblockchain.com>), which is reconstructing visuals and composing music, based on the Source-of-Inspiration-approach, Psychological Matrix invention, Decentralized Improvisation and own methods of artwork analysis, assigning emotional valuations to the visual layers and musical components.

A mixed-media artwork – original creation of the award-winning international artist and producer **Victoria Unikel** (<https://VictoriaUnikel.com>) titled “Blind” was used as the Source of Inspiration for Creative AI for the first NFT in the new series.

The original physical artwork was donated to **Make-A-Wish Foundation** to support their humanitarian work and will be auctioned at the Make-A-Wish Foundation’s South Florida celebrity charity benefit on the same day, November 6th, 2021.

The new version of the artwork “**Blind**” (<https://musicalblockchain.com/victoria-unikel>) is created with the help of AI, using modern generative practices and utilizing the power of multiple modern Generative Adversarial Networks (GAN) and Convolutional Neural Networks (CNN), compiled together by the multidisciplinary immersive artist **Gleb Divov** (<https://www.fayr.org/gleb-divov>).

For music creation no pre-training on existing music was done – the generated music is 100% original and created by the AI music composer, based on own musical experience and purely on what it sees in the source artwork. Multi-awarded Creative AI composer **Musical Blockchain**, invented by **Gleb Divov** and his team, builds probabilistic graphical model of emotional markers to add human-like performer behavior with various psychological profiles of virtual musicians on the nodes within the composition it has created.

Music is said to affect the emotions directly, and this psychology-based computer-created shortcut to the audience's emotions is a powerful tool that the artist using for better projection of the emotions of the original works.

NFT "**Blind**" is the first in a series of NFTs created from the works of Victoria Unikel that are collectively titled "**Dimensions of the Soul**".

About the artists:

Victoria Unikel is a multitalented and award-winning international artist and producer, CEO and co-founder of **24Fashion TV**, and President and co-founder of **VUGA Enterprises**.

As an artist, Victoria took part in international gallery shows since 2008 displaying her paintings, sculpture, and mixed media artworks. Her art has been a part of Celebrity charity auctions for several years, including the 2019 auction at the Mosaic Federation Gala, and will be featured in **Make-a-Wish** and **FaceForward** foundation auctions later in 2021 and 2022. She received an **award** from **MOSAIC Federation** (international organization of CIA, FBI, and other intelligence and law enforcement agency leaders) for helping fight against human trafficking and slavery.

Victoria has a top music and acting education and has been featured in film and TV roles in the US, France, Germany, Russia, and Ukraine. As a performing musician, cellist and mezzo-soprano singer, Victoria Unikel authored and produced several successful projects and live music performances. Well-known throughout Europe, Victoria's music has been featured in several international films.

His Excellency **Mr. Gleb Divov** is the **Minister of Culture and Innovations** of the independent **Republic of Užupis** and the Artistic Creator of the Republic of Lithuania.

Gleb is an active multidisciplinary immersive artist, Creative AI and NFT pioneer, OG Cryptoartist, active member of the Blockchain Art / CryptoArt Scene and NFT/CryptoArt Communities worldwide, composer and multi-instrumentalist with regular international performances, installations, releases and other international cultural, educational and charitable activities.

He is the creator of the [first Lithuanian NFT](#) and [first cross-Baltic NFT](#) (Lithuania-Estonia).

Gleb Divov is a partner of the European Pepinieres of Creation (Pépinières Européennes de Création) / Transcultures Europe, Paris, France.

Gleb works with students of the VU, MRU, EHU in Vilnius and other universities around Europe.

He is a curator of Bill Drummond's (*The KLF*) The Curfew Tower Residency, Northern Ireland, international curator for Sound Art & AI at the Carbon Art Residency, Ukraine, international resident curator at the Angular VR Art Gallery, France.

Gleb is an inventor of the Musical Blockchain – multi-awarded (5 international awards in 3 years), world's first psychology-based AI music composer.

With an expertise in fields of software development, entrepreneurship, show business, Gleb is a creative technologist with over 20 years of experience, creating with his bootstrapped **FAYR Ecosystem** (<https://www.fayr.org>) pioneering fusion of the Tech with Culture, Education, Psychology and other areas and industries.